

**Music Life Social** and **Highly Unique Radio** is the premier online magazine website and internet radio. We are the leading platform for exclusive interviews and mixtapes from emerging artists in both the mainstream and underground music scene from all genres.

Music Life Social focuses more on the web aspect of a online magazine. Highly Unique Radio focuses on internet radio. We have both partnered together to cross promote our services and features. Highly Radio is offered on the Music Life Social website and Music Life Social content is offered on the Highly Unique Radio website that links back.

Our mission is to help music artist, film makers and entrepreneurs gain media exposure. Also we offer our audience a diverse alternative in a variety of music genres such as hip-hop, jazz, soul, rock, and house. Social topics are also covered in our editorial section to bring awareness of social issues happening around the world.

**Our Websites:** **Music Life Social** and **Highly Unique Radio** is professionally maintained and updated daily. We are optimized for availablity on all smart phones, tablets, laptops, and desktops.


**Radio Station:** Our programs are professionally produced and recorded live in studio. Highly Unique Radio (Atlanta) is the new staple in the Atlanta Metro Area for new underground music and being the first the play the hits supplying the people with the best that Reggae, Dancehall, Soca , Calypso, R&B, and hip hop has to offer. It has been rated the number one Hip-Hop/Caribbean online radio station by the TuneIn Radio App. The DJ's and personalities have also been rated number one by the 300,000+ monthly listeners via our website and TuneIn Radios app and web platform. Along with our listenership, Highly Unique Radio and our personalities boast a social media reach of over 1.9 million. The shows are distributed through our both websites and the Tune-In platform. The Tune-In app can be download to all mobile phones.

Websites

[www.musiclifesocial.com](http://www.musiclifesocial.com)  
[highlyuniqueradioonline.com](http://highlyuniqueradioonline.com)



More Than  
**89M**  
Consumers Per Month  
Connect to online audio




Source Target Spot

56%  
of Americans Listen  
to Online Radio

Source Arbitron

studies show adding  
**Internet Radio**  
to an Online Campaign



Increases AD Response by  
**↑200%**

Source Target Spot


music life social & Highly Unique Radio - Demographics

**On Average**  
**+375,000**  
**views & listeners**  
**per month combined**  
  
**40%**  
**Traffic from**  
**Mobile Users**

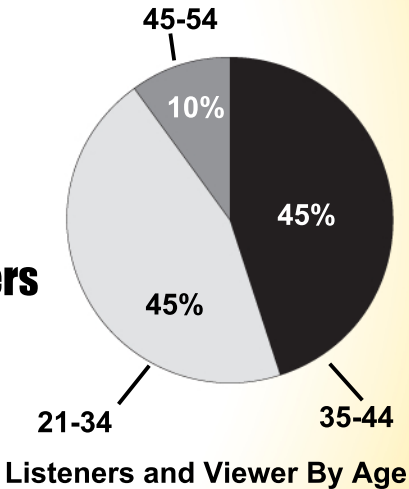
**Top Metro**  
**Market Traffic**  
**Atlanta, GA**



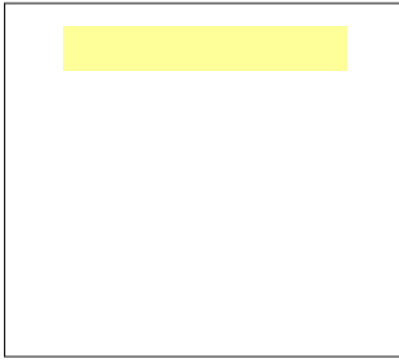
48%  
52%



**Veiwers and Listeners**  
**by Gender**

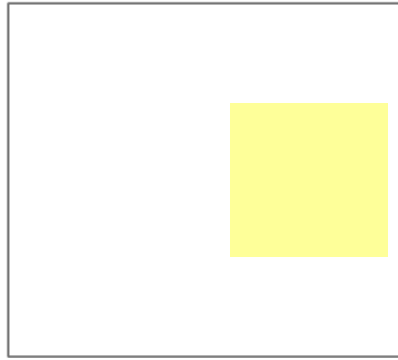


## Music Life Social and Highly Unique Radio Combined Packages



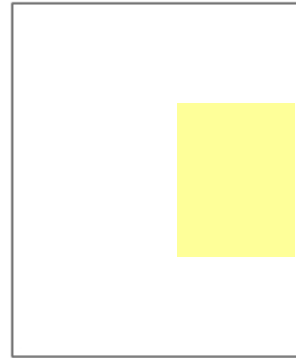
### **Random Rotating Leaderboard Radio Spot Package A**

Music Life Social Ad  
width 790 x 90 height  
All Pages  
Clickable to  
external website



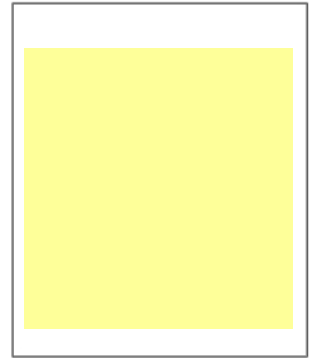
### **Random Rotating Square Radio Spot Package B**

Music Life Social Ad  
width 300 x 300 height  
All Pages  
Clickable to  
external website



### **Video Ad Radio Spot Package C**

Music Life Social Ad  
width 300 x 300 height  
All Pages



### **Background Ad Radio Spot Package C**

Music Life Social Ad  
All Pages  
Clickable to  
external website

### **Highly Unique Radio**

Each ad spot is 30 seconds  
and are rotated randomly  
throughout the day.

#### **MONTHLY**

**50 Spot - \$375**

**100 Spot - \$475**

**150 Spots - \$525**

**200 Spots - \$600**

*(All Spots Includes  
Website Ad on  
Music Life Social)*

### **Highly Unique Radio**

Each ad spot is 30 seconds  
and are rotated randomly  
throughout the day.

#### **MONTHLY**

**50 Spot - \$275**

**100 Spot - \$375**

**150 Spots - \$425**

**200 Spots - \$500**

*(All Spots Includes  
Website Ad on  
Music Life Social)*

### **Highly Unique Radio**

Each ad spot is 30 sec  
and are rotated  
randomly throughout  
the day.

#### **MONTHLY**

**50 Spot - \$475**

**100 Spot - \$575**

**150 Spots - \$625**

**200 Spots - \$700**

*(All Spots Includes  
Website Ad on  
Music Life Social)*

### **Highly Unique Radio**

Each ad spot is 30 sec  
and are rotated  
randomly throughout  
the day.

#### **MONTHLY**

**50 Spot - \$725**

**100 Spot - \$825**

**150 Spots - \$875**

**200 Spots - \$1000**

*(All Spots Includes  
Website Ad on  
Music Life Social)*

**Contact Us: Music Life Social: Raheem: 404.207.6009  
Highly Unique Radio: Friday Austin: 317.446.7857**